

Labor's Plan for

For
the
Future

Motorsport
and car clubs



South
Australian
Labor



Source: Adelaide Motorsport Festival

Acknowledgment of country.

We acknowledge and respect the Traditional Custodians whose ancestral lands we live and work upon and we pay our respects to their Elders past and present. We acknowledge and respect their deep spiritual connection and the relationship that Aboriginal and Torres Strait Islander people have to Country. We also pay our respects to the cultural authority of Aboriginal and Torres Strait Islander people and their nations in South Australia, as well as those across Australia.

Foreword



A Malinauskas Labor Government will reclaim South Australia's title as the home of motorsport by bringing back major motorsport events and supporting classic and historic car owners and their clubs.

Labor will:

- ▶ Bring back the Adelaide 500
- ▶ Reinstate the Adelaide Motorsport Festival
- ▶ Expand the conditional registration scheme for classic and historic vehicles and individually constructed vehicles (ICVs)
- ▶ Establish a new grants program to support South Australian car clubs

This policy is about recognising our state's proud history of car manufacturing, car racing and car culture, attracting more visitors to South Australia, creating more jobs, and growing our State's economy.

A recently released Ernst and Young Report for Motorsport Australia found that motorsport in South Australia supports more than 1,580 jobs and contributes almost \$300 million to our economy.

Nationally, motorsport supports more than 16,900 jobs and contributes \$3.1 billion in direct economic benefits. Our policy will aim to get a bigger share of those jobs and economic benefit.

Motorsport events attract participants and spectators from interstate and overseas, boosting the economy and creating jobs.

Supporting car clubs to stage events like meets and cruises benefits our economy. With participants spending money at hotels, pubs, and restaurants.

A handwritten signature in black ink, appearing to read 'Peter Malinauskas'.

Peter Malinauskas MP
SA Labor Leader



Source: supercars.com

Adelaide 500

The Adelaide 500 was the largest domestic ticketed motorsport event in Australia before it was cut by the Marshall Liberal Government.

The race had become a vital part of our social and economic fabric over the past two decades and was much more than just a car race. It was an event that delivered tens of millions of dollars in economic benefits, thousands of visitors and created hundreds of jobs.

Ever since its inception in 1999, the Adelaide 500 has been the centrepiece of the South Australian events calendar and one of the state's largest tourism events.

It was inducted into Supercars Australia's Hall of Fame in 2005 for its enduring success as the best motorsport event in Australia.

According to the government's own numbers, the 2019 Adelaide 500 attracted 254,000 people, generated \$45.9 million in economic activity, created 435 jobs, lured 15,200 interstate and overseas visitors, and supported 90,000 visitor bed nights.

The Marshall Liberal Government has failed to outline what – if anything – will replace the economic and tourism benefits delivered by the Adelaide 500, despite Premier Steven Marshall claiming the funds would be reallocated to “a large number of smaller events”.

While the Marshall Liberal Government is focused on cancelling events, Labor will be focused on reclaiming our title as the Festival State.

Labor Leader Peter Malinauskas has already signed an agreement with Supercars to bring back the Adelaide 500. If elected in March 2022, a Malinauskas Labor Government will immediately begin to plan for the return of the Adelaide 500.

SA Motorsport Board

A Malinauskas Labor Government will re-establish the South Australian Motorsport Board which will be the body responsible for bringing back and staging the annual Adelaide 500 Supercar race.

The Board will also be responsible for identifying new motorsport events and promoting, conducting, and managing other motor racing events including the World Solar Challenge.

The board's strategic priorities will be to:

- ▶ Promote Adelaide and South Australia through motor sport events
- ▶ Drive national and international awareness of events
- ▶ Regain Adelaide's title as the motor sport capital of Australia
- ▶ Support the local economy by providing opportunities for South Australian businesses to showcase their products
- ▶ Support the growth of the South Australian major events industry by prioritising local South Australian businesses to provide services and supplies
- ▶ Expand national and international awareness of the Adelaide 500, Adelaide Motorsport Festival, and other events
- ▶ Provide an exceptional Adelaide 500 event experience
- ▶ Surprise and excite Adelaide 500 patrons by continually reviewing, refreshing, and improving product and event content

The board will comprise 9 members with a broad range of experience across tourism, marketing, motorsport and business.



Source: Adelaide Motorsport Festival

Adelaide Motorsport Festival

A Malinauskas Labor Government will reinstate funding for the Adelaide Motorsport Festival to bring back this premier motorsport event.

The Adelaide Motorsport Festival was first held in 2014 and in its inaugural year was named 2014 CAMS SA/NT State Event of the Year.

The event grew from humble beginnings. In 2014 about 1,800 people attended the event and by its last year in 2019, 50,000 people were engaged in all aspects of the festival.

The Adelaide Motorsport Festival had its funding cut by the Marshall Liberal Government in 2019, resulting in the event being axed. Organisers had hoped to reinstate the event in 2020 but this did not eventuate.

Before it was cut, the Adelaide Motorsport Festival was considered one of Australia's premier motorsport events and a key contributor to South Australia's tourism economy, delivering more than \$3.5 million in economic benefits to the State.

The event featured a diverse field of historic touring and sports cars, classic motorcycles and classic cars from bygone eras and even included Formula 1 race

cars. It hosted events like the Adelaide Classic Rally, Victoria Park sprint of rare and classic vehicles and the Gouger Street Party, which celebrated all things motorsport.

It also drew in motorsport legends like Craig Lowndes, Ivan Capelli, David Brabham and Jim Richards who attended and participated in the festival.

It was run by a small team of dedicated enthusiasts with a genuine love for motorsport in all its forms, but once State Government funding was cut, the event could no longer proceed.

Events like the Adelaide Motorsport Festival attract interstate and overseas visitors and support jobs in our tourism, hospitality and retail industries.

Labor will allocate up to \$500,000 per year for the event and work with sporting car clubs and associations to not only reinstate the event but to build on it and make it Australia's premier motorsport festival.



New grant program to support South Australian local car clubs

A Malinauskas Labor Government will establish a new grant program providing \$2 million over 4-years to support local car clubs across South Australia so they can better meet the growing operating costs, including managing the conditional registration scheme.

This funding will allow clubs to host bigger and better events and get more South Australians involved.

South Australian car clubs have proud and passionate members and rely on volunteers and membership fees to survive. Importantly, the Department of Infrastructure and Transport relies on these clubs to manage the conditional registration scheme on its behalf.

There are more than 180 recognised motoring clubs in SA with approximately 33,000 vehicles registered under the conditional registration scheme, comprising a mix of historic, left-hand drive and street rod vehicles.

The grant funding of \$500,000 per year will be available to clubs to help them meet:

- ▶ Costs of administering the conditional registration scheme
- ▶ Costs associated with hosting events and activities
- ▶ Purchasing new safety and operational equipment
- ▶ Systems improvements (e.g. IT systems, software upgrades, membership portals, data collection systems)
- ▶ Provide training for instructors, officials, administrators, and volunteers
- ▶ Initiatives to increase participation of women and girls

Labor will back South Australian car clubs to grow their membership and host more events and activities.

The grants will be administered by the Office of Recreation and Sport.

Conditional Registration

Since the previous Labor Government introduced widespread changes to conditional registration that allowed more classic car lovers to enjoy their hobby out on the road, membership of car clubs has flourished.

Since the changes were implemented in 2017, car clubs like the Street Machine Association of SA has grown in strength and size from 400 members to over 4,500 members in 2021. It is now one of the largest in Australia.

The changes that were introduced in 2017 removed red tape which prevented thousands of car club members from accessing the limited registration scheme, that allowed vehicles to be taken on the road for a maximum of 90 days each year.

The number of cars that have taken advantage of conditional registration has increased from approximately 15,000 to more than 33,000.

The reforms also removed restrictions on making modifications. Previously historic vehicles were not allowed to be significantly modified from their original design, meaning even slight changes, such as installing aftermarket air conditioners, car radios, or even safety upgrades like disc brakes and seat belts could prevent car owners from using the conditional registration scheme.

Before the changes were made, many vehicles weren't registered or driven, and sat in sheds and garages because minor modifications meant they were not eligible for cheaper conditional registration which allows a vehicle to be driven up to 90 days a year.

The changes resulted in a major boost for local businesses who were inundated with classic car owners looking to make modifications to their vehicles or to get their classic cars back on the road.

Businesses such as Southern Classics and Customs at Seaford hired two additional staff to keep up with demand.

A Malinauskas Labor Government will make further changes to the scheme.

Under Labor, a motor vehicle will be eligible for conditional registration if the owner is a financial member of a registered club, and their vehicle is 25



years or older as of 1 January the year in which the vehicle was manufactured.

This will mean more cars will be eligible for the scheme which currently requires cars to be 30 years or older.

Under Labor's policy, from 1 July 2022, a vehicle will be eligible for the conditional registration scheme if manufactured before 1997, rather than 1992 under the current 30-year restriction.

It will mean Australian-manufactured cars like Holden and HSV VP-VS Commodore-based vehicles, Ford and Tickford ED-EL Falcon based vehicles, and early Subaru WRX and Mitsubishi Lancer GSR and EVO will be included in the scheme.

This initiative will get more classic and historic vehicles onto the road for club events and exhibitions, and support the car restoration industry, including panel beaters, spray painters, mechanics, auto electricians and motor trimmers.

It will also help to preserve South Australia's proud car manufacturing history.

Individually Constructed Vehicles

Labor will also work with car clubs to extend the conditional registration scheme to eligible individually constructed vehicles (ICVs) to ensure replicas of historic vehicles are also covered by the scheme.

At present, replicas of historically significant vehicles such as AC Cobras, Lotus 7s, Ford GT40s and others are excluded from the scheme, which is unfair on their owners.

